



CHICAGO WORDPRESS MEETUP GROUP AND IWN PRESENT

# ONE DAY WORDPRESS WORKSHOP

## WHO SHOULD ATTEND:

- Bloggers and Writers
- Small Business Owners
- Non-Profit Organizations
- WordPress Users
- Web Designers and Developers
- Students
- Clients of WordPress Web Developers
- Members of Chicago Wordpress Meetup Group

**Only  
\$69**

## ATTENDEE BENEFITS:

- Mini Expo
- Network with WordPress Users
- Free Membership in Chicago WordPress Meetup Group

**DATE** Sat, Nov. 14, 2009  
**TIME** 8:30 AM - 5:30 PM  
**WHERE** 9 West Washington  
 (at State St in Loop)  
 Chicago, IL 60602



**COST** \$69  
**LUNCH** Included  
**COFFEE** Unlimited, Free  
**WI-FI** Free Hotspot  
**OTHER** Networking Event

## 1-DAY WORDPRESS WORKSHOP AGENDA

## What You Will Learn

MORNING SESSIONS			AFTERNOON SESSIONS		
No	Topic	Time	No	Topic	Time
	Registration and Doors Open	8:30 AM - 9:00 AM	5	What are the Best WordPress Plugins / Widgets to Install	12:30 PM - 1:15 PM
	Welcome from Chicago WordPress Meetup Group Organizer and Introductions	9:00 AM - 9:15 AM	6	How to Accept Donations and Operate an Online Store Using a WordPress Website or Blog	1:30 PM - 2:15 PM
1	What is WordPress & How Can You Benefit from Using Open Source Software for Websites / Blogs	9:15 AM - 10:00 AM	7	Keeping Your WordPress Website and Blog Safe and Secure from Hackers, Bots, Spam and Intruders	2:30 PM - 3:15 PM
2	How to Select a Web Host and Install WordPress Using FTP	10:00 AM - 10:45 AM	8	How to Optimize Your Wordpress Website for Search Engines (SEO)	3:30 PM - 4:15 PM
	AM Morning Break <i>PM Sessions Include 15-min Breaks</i>	10:45 AM - 11:00 AM	9	Getting Help You Need Fast and Putting it All Together - Wrap Up	4:30 PM - 5:00 PM
3	Select Themes, Add Content & Publish Your WordPress Website	11:00 AM - 11:45 AM		Networking Event and Raffle / Giveaways	5:00 PM - 5:45 PM
4	Lunch* (Working Lunch) Social Media for WordPress	11:45 AM - 12:30 PM		Workshop End and Doors Close	6:00 PM
*Lunch is included with admission fee.			Bring Business Cards for Networking Event		

Sponsorship and Exhibitor Tables Available.

For More Information Contact CWPMG Organizer Dante Hamilton 773-382-8912

**REGISTER ONLINE TODAY: [www.meetup.com/mywplife](http://www.meetup.com/mywplife)**